



Seminário aberto:

Inter- and Transmediality. Forging a Path Through a Terminological Babel

Abstract: Current research abounds in overlapping terms which in one way or another all refer to relations between media. While ‘intermediality’ has certainly been one of the most successful terms to emerge over the past 25 years, recent notions such as ‘media convergence’, ‘cross-’ and, most notably, ‘transmediality’ seem to have taken pole position. This raises questions 1) as to the basic understanding of ‘inter-’ and ‘transmediality’ and 2) as to how these categories relate to, or can be defined against, one another. Contrary to approaches considering ‘transmediality’s’ success as pointing to a shift which replaces ‘inter-’ with ‘transmediality’, I will demonstrate the heuristic benefit of holding on to both concepts, i.e. to conceive of ‘transmediality’ as an akin yet nonetheless distinct category. I shall argue in favor of differentiating between intermediality and a transmedially-oriented research perspective.

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